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LOCAL CHEERLEADERS TO PERFORM IN THE VARSITY SPIRIT SPECTACULAR AT THE WALT DISNEY WORLD® RESORT

Memphis, TN – Brynna Brandon and Lauren Conner from Madison Consolidated High School in Madison, IN are two of more than 800 high school cheerleaders and dancers from across the country that will represent the camp brands of Varsity Spirit in the Varsity Spirit Spectacular at the Walt Disney World® Resort in Orlando, Florida from November 16 - November 20, 2023.

The individuals invited to perform are part of a select group of captains, co-captains, officers and seniors who attended a Varsity Spirit summer camp this summer hosted by Universal Cheerleaders Association (UCA), Universal Dance Association (UDA), National Cheerleaders Association (NCA), National Dance Alliance (NDA), United Spirit Association (USA) and Urban Cheerleading Experience (UCE).

Brandon and Conner will perform in an exclusive performance at Disney's Magic Kingdom Park before of hundreds of fans. Besides enjoying a sunny trip to Orlando, performers will have the opportunity to meet cheerleaders and dancers from across that nation and enjoy a magical holiday season at Walt Disney World® Resort parks.

According to Brandon and Conner, "This spectacular event has become a three year tradition for MCHS. We both feel so fortunate to have been given this opportunity to share our school spirit with spectators at the most magical place on Earth. We cannot wait to parade down Main Street, U.S.A. at Walt Disney World in Orlando, Florida next week. Sharing this experience with talented cheerleaders and dancers from all over the country will create core memories from our senior year that will never be forgotten."

For more information, visit www.varsity.com or contact John Calitri at jcalitri@varsity.com.

About Varsity Spirit

Memphis-based Varsity Spirit, the driving force behind cheerleading's dynamic transformation into the high-energy, athletic activity it is today, is the leading global source for all things spirit, including cheerleading, dance team and performing arts. A division of Varsity Brands, Varsity Spirit is a leader in uniform innovation, as well as educational camps, clinics and competitions, impacting more than a million athletes each year. Focused on safety, entertainment and traditional school leadership, Varsity Spirit's employees have been dedicated to celebrating spirit through its brands since 1974. For more information about Varsity Spirit or Varsity Brands, please visit varsity.com or varsitybrands.com.