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Madison, IN - Madison names Morrison as the next Athletic Director effective immediately.

Patric Morrison, current Assistant AD, and former teacher and coach has been selected as the new Athletic Director. Morrison will replace former director Joe Bronkella who took the same position at Center Grove High School earlier this summer.

“I am so very honored to have been chosen to continue the work Joe and I have done together for the last three years,” Morrison said. “I am committed to making this a smooth transition for our current athletes and coaches while building on the solid foundation we have established over the past several years. I am familiar with all aspects of our program, where we have been, where we are, and where we want to be as a school. Excellence will continue to be the pursuit.”

The interview process was extensive for the eight candidates who were interviewed. “There were four committees and separate interviews with coaches, parents, administrators, and students involved in the process,” shared Dr. Teresa Brown, Superintendent. “This was done so we could understand and include different perspectives in order to be sure we selected the candidate that fits our culture, mission, and goals for the department. This was a new process but proved effective and efficient as the group was able to come together to learn what everyone else valued in the role and who they felt represented Madison and our values best.”



Prior to taking the Assistant AD position in 2019, Morrison was a PLTW teacher at Madison Junior High School (2015-2019), an elementary teacher at E.O. Muncie Elementary (2014-2015), and Canaan Community Academy (2012-2014). Additionally, he served as a seasonal AD between 2014 and 2019 and served as the Educational Fellow for the Rivers Institute at Hanover College from 2010-2012.

In addition to his teaching experience, Morrison was the varsity football coach at MCHS from 2013-2019. His success as a coach gives him a unique perspective and approach to student-athlete and coach development. During his tenure at MCHS as coach, he had 23 HHC All-Conference players, 49 HHC Academic All-Conference players, 2 Indiana All-State players, 7 Indiana Academic All-State players, two Indianapolis Colts Academic All-State players, and one Indiana Football South All-Star player. He led Madison to its first winning season since 1992 and was named Indiana Football Coaches Association Region 10 Coach of the Week twice.

A native of the community, Morrison graduated from MCHS and Hanover College where he earned a Bachelor of Arts degree in Elementary Education with a minor in History. While at Hanover, he also played football and excelled on and off the field with academics and leadership opportunities. He was awarded the Hanover College Football Dutch Struck Mental Attitude Award, Hanover College Distinguished Award in Elementary Education, and Hanover College Distinguished Young Alumni Award. In 2018, he was named as one of the Indiana Youth Institute’s D. Susan Wisely Youth Worker of the Year finalists.

During the interview process, Morrison shared his goals for the department:

1. Provide an environment where student-athletes can reach their optimal potential while becoming Madison Cubs.
2. Be A Positive partner with the Community
3. Develop A Family Atmosphere (Team Unity, School Pride, Community Pride)
4. Promote our Student-Athletes as community role models and good citizens
5. Encourage Student-Athletes to be Multi-Sport Athletes
6. Continue to make Madison Consolidated High School one of the Premier Athletic Venues in Southern Indiana
7. Expand on postseason hosting and apply for later rounds of the State Tournament
8. Continue to develop the Branding of Madison Athletics- keeping a consistent theme, logo, and mission across all of our programs
9. Help to develop and make our current coaching staff stronger coaches
10. Continue to Build Relationships between Jr. High & High School Programs and start a Student Athletic Council at the Jr. High
11. Work to have more Vertical Alignment between our Youth Athletic Programs/Parks Department to our High School Athletic Programs
12. Work to Keep our Student-Athletes at Madison Consolidated Schools
13. Find/Develop a Conference for Madison Consolidated High School to Join
14. Continue programming involvement in the community and work to promote more community service opportunities

“My wife, Jessica, and our two kids Collynn and Asher are Madison Cubs and our family loves everything about it,” Morrison said with a smile on his face. Perhaps Dr. Brown summed it up best when she said, “you know it’s a great hire when everyone you talk with is excited about the selection!”

Please join us as we congratulate Patric on his new position!