



For immediate release August 8, 2022

Madison, IN: Madison Athletics names Brierly as Assistant Athletic Director.

On Friday, Devin Brierly formally accepted the position of Assistant Athletic Director at Madison Consolidated Schools. "I am so excited to be serving this school district and my community," Brierly shared. "This opportunity is a dream come true for me. I have found a place where I can utilize my experience as a former college-level student-athlete, school counselor, and high school and college-level coach to help to continue to build strong, character-rich programs and explore ways we can further support our athletes and coaches."

"Devin brings a unique set of skills and perspective to this role," shared Madison AD, Patric Morrison. "Anyone from the area will likely recognize the name from her high school career as a stand-out basketball player. However, Devin brings a wealth of additional experiences outside of athletics that will raise the bar when it comes to what we are able to provide for our students and coaches."

Brierly was a two-sport, Division I student-athlete while at Butler University. Playing basketball for four years and softball for one year, she understands the dynamics of player/coach relationships, the discipline necessary for both to be successful, and her experience as a licensed school counselor will provide an added dimension to the resources of the athletic department for both students and coaches. "We are excited to add her to our administrative team and look forward to the future of Madison athletics with Patric and Devin leading our programs," shared Superintendent Dr. Teresa Brown.



"I understand that students and families have a lot going on in today's world," Brierly shared. "For me, athletics was always an outlet, a way to have fun, compete, and better myself each day. I embraced that personally, and have always strived to help others find ways to seek those healthy outlets. I am very excited to join and represent Madison, meet our coaches and players, help build programs to expand our numbers, and learn what it is that I can do to make a difference in every aspect of the incredible programs we offer for our students."

Brierly comes to Madison having most recently been a new products project manager for SuperATV. She is a self-defined perfectionist, preferring a fast-paced environment where she can adapt, prioritize, and flex her detail-oriented focus on coach development, program growth, and improvements to the day-to-day operations of the department. Her previous professional experience as a school counselor combined with her coaching experience ties this all together to give Madison athletics a unique edge and perspective when it comes to having a choice in where your students come to learn, compete, and grow as young men and women. "We hold ourselves to a higher standard as coaches and student-athletes at Madison," Morrison continued. "My goals for the continued success of our character development in student-athletes, focus on servant leadership, and overall accountability for our students and coaches align very closely with the vision of what Devin will bring to this position."

Brierly holds a Bachelor of Science degree in Elementary and Middle Childhood Education and a Master of Science degree in School Counseling, K-12 licensure both from Butler University.