



**For immediate release July 26, 2018**



**Madison, IN: Madison Athletics Department announces the hiring of new Lady Cubs Varsity Basketball coach.**

“Madison Athletics is very excited to announce Sonja Bowyer as our new Lady Cubs Varsity Basketball Coach,” shared Joe Bronkella, Madison Athletic Director. “Sonja has been on the Madison coaching staff since 2013 as the JV Coach and brings a passion and intensity not only for the game but also for team chemistry and relationships. We expect she will create a culture and foster an environment where our girls can come together and find their strengths and push one another to be their best.”

“I want this to be a family affair, on and off of the court with both the girls and also with our parents, shares Bowyer. “My goal is to have a team who plays with energy, passion, focus and a love for the game which pushes them to show up each day and give each other 100 percent of their best effort - which will raise the bar for all of us. I want our community excited to be a part of Lady Cubs Basketball - I am passionate about the sport and my hope is the girls and our community will feed off of my energy.”

While this is her first Varsity position, Bowyer brings a wealth of basketball experience with her as both a player and a coach. A 2012 Hanover College graduate, Bowyer was a member of the Southwestern High School team and played four years at Hanover College - one year as team Captain. She holds a Bachelor of Arts degree in Elementary Education with a Math minor and will join the teaching team at Madison Junior High School. Bowyer was most recently teaching high school Algebra I and Algebra II at Jennings County High School. While at Hanover, Sonja was also a four year member of the Kappa Alpha Theta Sorority and played softball for the Lady Panthers.

“Sonja brings a well-rounded approach to our program. She has held various leadership positions where she has organized and managed various projects and events, she is a confident leader but understands the strength and importance of a team, and brings a passion for mathematics which she is very anxious to share with our students,” shares Bronkella.

“I am very excited to take our program to the next level!” I will work to get back to basics - it is something I believe in wholeheartedly. One of the focal points of my career has always been coaching the fundamentals. Structured practice plans, weight training, strong conditioning programs, and mental preparedness are all something we will implement together, as a team,” Bowyer stated.

There will be a team meet and greet for players and parents on Monday, July 30 at 6:00 p.m. in the MCHS Cafe.